



We are an uncommon advertising agency offering 360-degree advertising solutions.

Greysell is a full-service advertising agency where classical brand building meets cutting edge thinking. We specialise in offering uncommon solutions to solve real-life marketing problems. Be it mainstream or digital, we offer a complete suite of services to deliver creative solutions:

Brand Launch | Strategy | Integrated Campaigns | TVCs/ Films | Designs Solutions  
Packaging | Events & Activations

Link to Greysell Credentials:



We are a full-service digital marketing agency here to help your business grow exponentially.

Catapult is the digital arm of Greysell, where we believe in the power of digital. We like to approach brands with refreshingly new and creative ideas on the block. Basically, we get people talking about your brand the way you want it. Surf the digital wave with our wide range of services:

SEM/ SMM Campaigns | Content Marketing | Influencer Marketing | SEO  
Website and App Development | Corporate Videos | Digital Films | ORM

Link to Catapult Credentials:



## Our BFSI Work Portfolio

Market risks, Investments, Debt, Stock trading, Mutual Funds, SIP.  
We love to hear these words. Our long association with BFSI clients has  
taught us more about the financial sector than an MBA in finance can.





## Our BFSI Work Portfolio

Continuous appreciation from all our BFSI clients encouraged us to enhance creativity at our work and that's how we successfully delivered results through groundbreaking advertising campaigns across channels.

				
	Udaan Case Study	Caring Hands AV	Ride to Safety AV	Creative Deck
				
	Cancer Protection Plus	Digiterm Insurance Plan		NJ Mutual Funds Factor Investing
				
	IRCTC Bank of Baroda RuPay Credit Card Launch Film	Union Bank of India RuPay Cards Film		



## Our FMCG Work Portfolio

Tap on the thumbnails to know more

Over the years we have devised communication for various clients from the FMCG sector and driven marketing campaigns with a completely new approach to brand building in this digital age.

**Bio-Oil®**



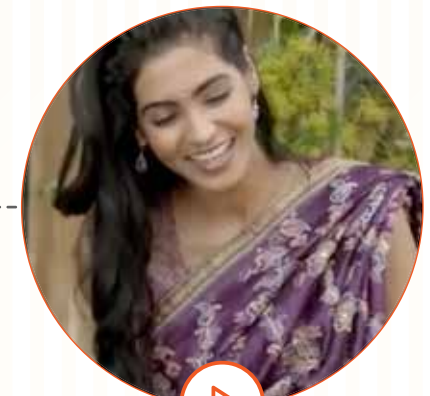
Case Study



Homework TVC

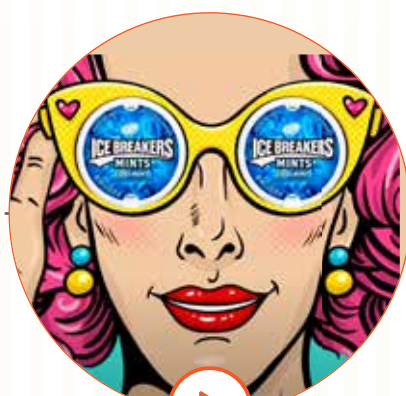


Dressing TVC



Courtyard TVC

**ICE BREAKERS**



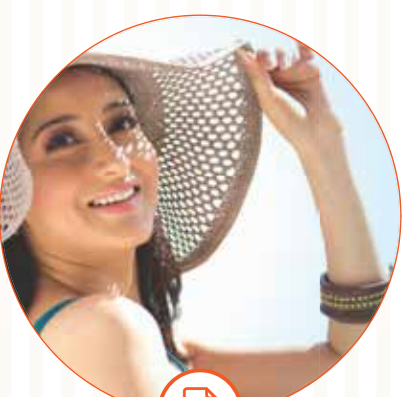
Case Study

**SINCE 1857  
Gandour®**



Case Study

**ZODHITA**  
HEALTH SOLUTIONS PVT. LTD.



Case Study

**Cbl**  
Californian Beverages Ltd.



Case Study

**BLACK  
PANTHER**



Black Panther  
Energy Drink Launch

**Packaging**



Creative Deck



Black Panther  
Energy Drink



Zuci  
Hand Sanitizer



Breathe Fresh  
Freshener

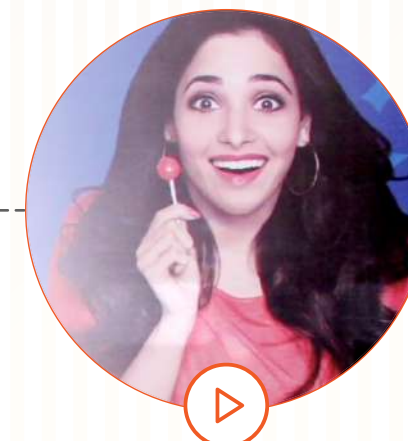


## Our Events & Activation Work Portfolio

—  —  
Tap on the thumbnails  
to know more

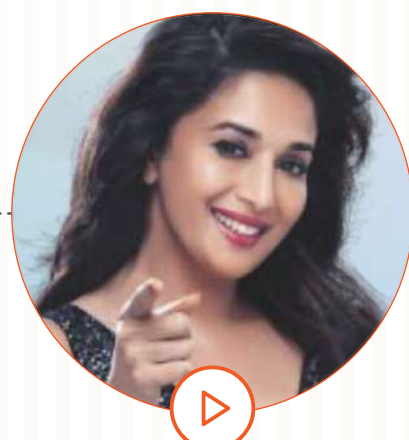


Activations

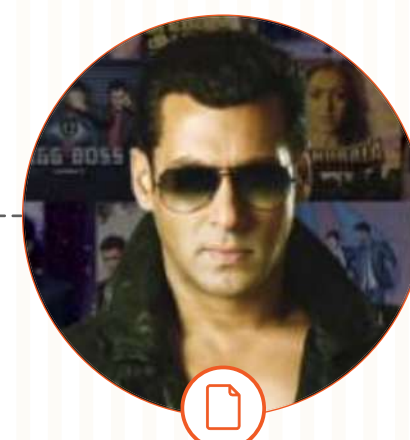


Event

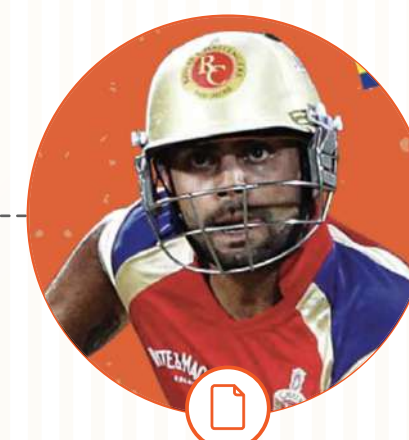
## Our Entertainment Work Portfolio



Case Study



Case Study



Case Study

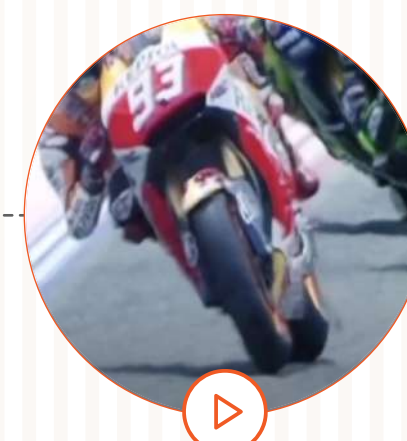
## Our Work Done for Various Other Clients



Launch Case Study



Creative Deck



Spain & India AV



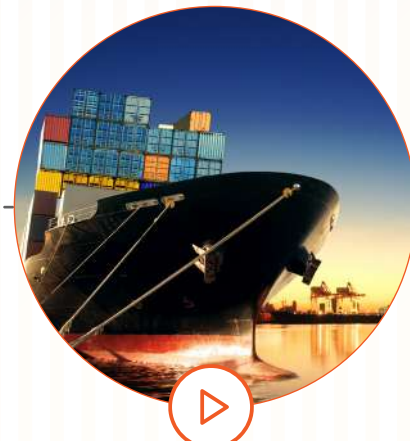
Branding Elements

Our Work Done for Various Other Clients

Tap on the thumbnails to know more



Case Study



Case Study



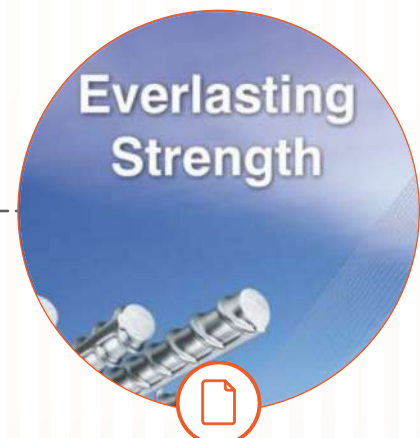
Case Study



Case Study



Case Study



Case Study



Corporate AV



IPOL Corporate AV



Case Study

Others



Health care



Real Estate



22  
YEARS OF  
glory



 **greysell**  
uncommonsense applied

 **catapult**  
digital marksmanship

A-707, Kanakia Wall Street, Chakala, Andheri - Kurla Rd,  
Andheri East, Mumbai, Maharashtra - 400093.

[info@greysell.in](mailto:info@greysell.in) | Call us at 022-6239 6050

[www.greysell.in](http://www.greysell.in) | [www.catapultdigital.in](http://www.catapultdigital.in)

 |  |  |  | 